

Yahya Akasheh Alzghoul

The University of Jordan
Department of Tourism Management
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Education

Ph.D., **Parks, Recreation and Tourism Management** (2017) – Clemson University, USA

Dissertation title: **The Influence of Corporate Social Responsibility on the Decision-Making Process of Music Festival-Goers: Findings from a Survey-Embedded Experiment.**

Dissertation committee: William C. Norman (Chair), Kenneth Backman, Sheila Backman, William Kilbourne, and William Bridges.

M.A., **Tourism** (2009) – Yarmouk University, Jordan.

B. A., **Tourism Guidance** (2006) Hashemite University, Jordan.

Academic Experience

Sep 2017 – Present
Assistant Professor

The University of Jordan
Department of Tourism Management

Sep 2018 – Present
Department Chair

The University of Jordan
Department of Tourism Management

2016 – 2017 (3 terms)
Teaching Assistant

Clemson University
PRTM Department

2009 – 2010
Teaching and Research Assistant

The University of Jordan
Department of Tourism Management

Research and teaching interests

My research and teaching interests focus on tourism marketing, corporate social responsibility, tourist behavior, and sustainability issues related to travel and tourism industries.

Publications

Malek M. Jamaliah, Mohammad M. Alazaizeh, Nidal Alzboun & Yahya A. Alzghoul (2018): Protected area tourism in Jordan: an exploratory study, *Tourism Recreation Research*, DOI: 10.1080/02508281.2018.1528723

Courses Taught: Undergraduate Level

- Introduction to Tourism Industry
- Tourism Planning and Development
- English for Tourism and Hospitality (2)
- Tourism and Hotel Marketing
- Event Tourism
- Jordan History and Civilization

Workshops, Seminars and Training Courses

Yarmouk University, Jordan and
Polytechnic University of Valencia,
Spain (2006)

1st Advanced Seminar on **Integrated Training of
Tourist Management of Petra's Natural and
Cultural Resources, Jordan**

Yarmouk University, Jordan and
Polytechnic University of Valencia,
Spain (2007)

2nd Advanced Seminar on **Integrated Training of
Tourist Management of Petra's Natural and
Cultural Resources, Jordan**

Computer Skills

Microsoft Office Suit

Languages

Arabic (Native)
English (Fluent)

References

William C. Norman, Ph.D.

Clemson University

Department of Parks, Recreation and Tourism Management

Email: wnorman@clemson.edu

Sheila J. Backman, Ph.D.

Clemson University

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Khalid M. Magablih

Yarmouk University

Department of Hotel Management

Email: kmagablih@yu.edu.jo